How to Create an Employee Fundraiser for AACF: Step-by-Step Guide

Thank you for supporting the AACF. Organizing an employee fundraiser is a meaningful way for your company to give back to the industry while engaging your team in a shared purpose. This guide outlines the steps you need to take to create a successful fundraiser.

Step 1: Plan Your Fundraiser

- **Set a Goal:** Decide on a target amount you'd like to raise.
- Choose an Activity: Examples include:
 - Casual Friday donations, "Wear jeans to work day"
 - A company trivia night or bowling night
 - Online crowdfunding using AACF's donation link
- **Pick a Timeline:** Choose start and end dates for your fundraiser.

Step 2: Promote Your Fundraiser

- **Spread the Word:** Share details through email, newsletters, and social media. We will also share your campaign via our social media outlets.
- Engage Employees: Create excitement by sharing AACF's mission and impact stories.
- **Encourage Friendly Competition (Optional):** Offer prizes for top contributors or team challenges.

Step 3: Host and Manage Your Fundraiser

- **Collect Donations:** Use AACF's designated url (we will provide) or assign a team member to track offline contributions. Often companies will also match the employee contributions made during the campaign.
- **Provide Updates:** Share fundraising progress with employees to keep momentum strong.
- We will also provide updated reports on any online donations collected.

Step 4: Wrap Up and Celebrate

- **Share Your Success:** Announce the total amount raised and recognize participants.
- **Show the Impact:** Work with AACF to share how the funds will help families in the aftermarket industry.



We're behind you all the way.

Who is AACF?

The AACF supports people in the industry and their families during the hardest moments of their lives.

Who We Help

If you work in the aftermarket*, we're here to help. Since 1959, AACF has supported individuals and families facing financial hardship due to unexpected adversity like floods, hurricanes, storms & fires, catastrophic medical conditions, severe accidents, and devastating fatalities.



SCAN TO GET STARTED

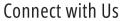
HD.AftermarketCharity.org

* Assistance provided to individuals and families who work for a



To get started with your employee fundraiser, please contact :

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Automotive Aftermarket Charitable Foundation