



News Release

VIPAR Heavy Duty to Exhibit at TMC Fall Meeting in Cleveland

Fleets will have a chance to win one of five \$100 gift cards at VIPAR Heavy Duty booth

- *TMC Fall Meeting to be held Sept. 12-16, 2021 in Cleveland*
- *Fleets visiting the VIPAR Heavy Duty booth have a chance to win a \$100 gift card*
- *VIPAR Heavy Duty helps fleets increase efficiencies through consistent parts and pricing and advanced technologies including PARTSPHERE™ FLEET*

Crystal Lake, Ill. – Sept. 8, 2021 – VIPAR Heavy Duty will exhibit at the 2021 Technology & Maintenance Council (TMC) Fall Meeting, being held Sept. 12 – Sept. 16 at the Huntington Convention Center of Cleveland. Fleets that visit the VIPAR Heavy Duty team in booth #16102 will have an opportunity to learn about the benefits of its fleet program and enter a drawing for a chance to win one of five \$100 gift cards.

VIPAR Heavy Duty's fleet program offers fleets of all sizes and vocational areas access to industry-leading brands and technology solutions to increase efficiency and enhance maintenance practices, supported by an extensive network of parts and service locations across the U.S., Canada, Puerto Rico and Mexico.

"VIPAR Heavy Duty works with fleets to tailor a program specific to their needs, including the convenience of consistent parts and pricing," said Jim Pennig, vice president of business development, VIPAR Heavy Duty. "Our distributors' expertise, paired with advanced technologies like our PARTSPHERE FLEET order management system, deliver value to our fleet partners while reducing their overall business costs."

PARTSPHERE FLEET is the latest addition to VIPAR Heavy Duty's PARTSPHERE Digital Ecosystem of technology products. PARTSPHERE FLEET connects fleets and distributors to facilitate transactional processes and streamline digital business while increasing accuracy and operational efficiencies.

TMC is America's premier technical society for truck equipment technology and maintenance professionals. For more information on TMC and its meeting and exhibition, visit tmcfall.trucking.org.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

####



Heavy Duty

Image Attached:

Download Image: <https://bit.ly/3a5URyD>

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 690 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit www.vipar.com.

For further product information, contact:

Jeff Paul
Vice President of Marketing
VIPAR Heavy Duty
815-893-5965
jpaul@vipar.com

For further PR information, contact:

Lisa Gill
Account Director
MBE Group
810-459-4446
lgill@mbe.group