



News Release

VIPAR Heavy Duty Virtual Supplier Advisory Council Meeting Focuses on Indexing, Redeployment and Execution

- *VIPAR Heavy Duty Supplier Advisory Council met virtually last month to share updates on business and key strategies*
- *Meeting focused on how suppliers and distributors can remain successful throughout the pandemic and beyond*
- *Organization discussed the critical role suppliers play within PARTSPHERE™ Digital Ecosystem*

Crystal Lake, Ill. – June 25, 2020 – The [VIPAR Heavy Duty](#) Supplier Advisory Council met virtually last month to discuss topics relative to the network and business in 2020 amid the COVID-19 pandemic. The group, composed of senior executives from VIPAR Heavy Duty supplier partners, shared insights on their operations in response to COVID-19 while the organization provided an update on the execution of current strategies, using the meeting as an opportunity to measure progress, hear from key constituents, reindex the company’s strategies and redeploy assets to align with changing market needs.

“Collaborating with the VIPAR Heavy Duty Supplier Advisory Council helps us identify and re-align quickly to market changes and to then be able to provide the necessary tools and strategies to ensure the success of our distributors and supplier partners, working together, serving our mutual customers,” said Chris Baer, president and CEO, VIPAR Heavy Duty. “Considering the current climate, the discussions were very positive and optimistic, sharing visions and establishing ways we can continue to work better together within this challenging market.”

In addition to discussing the affects COVID-19 has had on the industry, VIPAR Heavy Duty provided an update on PARTSPHERE, their proprietary digital ecosystem of technology and information-related solutions. The organization emphasized the critical role suppliers play in providing rich product content for their PARTSPHERE PIM platform to support distributor digital commerce strategies, as well as the value of integrating with their PARTSPHERE OMS order management system to expedite transactions between distributors and suppliers.

The Supplier Advisory Council meets on a regular basis to share ideas and address key industry topics. The council was formed in 2018 to help ensure that the organization is properly aligned with

the market dynamics for the long-term success of the VIPAR Heavy Duty family of companies, its distributors and supplier partners.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

###



Image Attached:

Download Image: <https://bit.ly/3a5URyD>

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 670 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit www.vipar.com.

For further product information, contact:

Jeff Paul
Vice President of Marketing
VIPAR Heavy Duty
815-893-5965
jpaul@vipar.com

For further PR information, contact:

Lisa Gill
Account Director
MBE Group
810-459-4446
lgill@mbe.group