



*News Release*

**FOR IMMEDIATE RELEASE**

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**VIPAR HEAVY DUTY GAINS STRONG PRESENCE IN WEST CENTRAL FLORIDA WITH THE ADDITION OF FLEET PRODUCTS**

*Tampa-based distributor with three locations becomes latest stockholder to join network of leading independent aftermarket truck parts distributors*

**Crystal Lake, IL** – VIPAR Heavy Duty has announced that Fleet Products, a diversified distributor of heavy duty replacement parts in west central Florida, is the newest stockholder to join the VIPAR Heavy Duty network of distributors. Beginning with a single location in Tampa, Fla. in 1985, the company has enjoyed steady growth with the addition of locations in Clearwater in 1998 and Lakeland in 2003.

“Fleets Products is recognized as a leading full-line heavy duty distributor in the west central Florida region providing us with an immediate boost to our presence in that market,” said Steve Crowley, president and CEO, VIPAR Heavy Duty. “We are pleased to welcome them to the VIPAR family. They have a strong reputation for outstanding customer service and expertise.”

Led by Anthony Zummo, president, Fleet Products has 94 employees that includes a team of eight outside sales professionals. The company operates 45 delivery vehicles out of their three locations that supports its traditional fleet business. The company also serves the municipal market with contracts at both the local and state level. In addition, Fleet Products has a machine shop at each of their three locations that turns flywheels and drums, fits king pins and makes hydraulic hoses.

For more information on Fleet Products, visit [www.fleetproductsfl.com](http://www.fleetproductsfl.com). For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or email: [info@vipar.com](mailto:info@vipar.com).

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**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America’s leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada and Puerto Rico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit [www.vipar.com](http://www.vipar.com).

**For Further Product Information, Contact:**

Jeff Paul  
Director of Marketing  
VIPAR Heavy Duty  
815.893.5965  
[jpaul@vipar.com](mailto:jpaul@vipar.com)

**For Further PR Information, Contact:**

Gary McCoy  
Public Relations Director  
The Marx Group  
847.622.7228  
[gmcocoy@themarxgrp.com](mailto:gmcocoy@themarxgrp.com)