



News Release
FOR IMMEDIATE RELEASE
March 22, 2012

**VIPAR HEAVY DUTY NAMES JAMES MCGUIRE
DIRECTOR OF BUSINESS DEVELOPMENT**
*Experienced heavy duty sales professional will be responsible
for stockholder development in the Central U.S.*

Crystal Lake, IL – [VIPAR Heavy Duty](http://www.vipar.com) has named James McGuire director of business development with responsibility for stockholder development in the Central U.S. Most recently, McGuire was an account executive with Accuride Corporation. He also has experience in sales management for Gunitex Corporation, Permatex and Midwest Brake and Wheel.

"James brings a strong background and a wealth of experience to us, especially with his previous role in distributor management at Midwest Brake and Wheel," said Jim Pennig, VIPAR Heavy Duty's vice president of business development. "We are excited to welcome James to the VIPAR Heavy Duty team as he assists us in the continued growth of our stockholders."

McGuire will report to Pennig and be based out of the Indianapolis, Indiana area. He will be responsible for the development of new stockholders in Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Oklahoma, Texas, and Wisconsin.

For more information on VIPAR Heavy Duty, visit www.vipar.com or e-mail: info@vipar.com.

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Scan here for more information on VIPAR Heavy Duty:



Attached Image:

Heavy Duty

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from over 500 locations across the United States, Canada, Puerto Rico, and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. For more information, visit www.vipar.com.

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