



*News Release*  
**FOR IMMEDIATE RELEASE**  
March 27, 2012

**NEW CONSUMER PROMOTION LAUNCHED BY VIPRO  
TRUCKFORCE™ SERVICE CENTERS NATIONWIDE**

*Provides individuals with the chance to win one of 25, \$150 Bass Pro Shops gift certificates*

**Crystal Lake, IL** – [VIPRO Truck Force™ Service Centers](#) kicked off a new nationwide promotion on March 1 that gives individuals the chance to win one of 25, \$150 Bass Pro Shops gift certificates. Consumers can enter the contest at participating [VIPRO Truck Force™ Service Centers](#). The promotion ends on May 31, 2012.

Committed to providing the highest quality service and repairs with an un-compromised level of customer service, VIPRO TruckForce Service Centers are located coast-to-coast across the United States and Canada. VIPRO TruckForce Service Centers employ highly skilled, trained technicians who utilize quality products from leading industry suppliers to offer comprehensive tractor and trailer service.

For more information about the Bass Pro Shops gift certificate promotion or to locate the nearest VIPRO TruckForce Service Center, where consumers can fill out an in-store entry form, phone (800) 494-4731 or visit [www.viprotruckforce.com](http://www.viprotruckforce.com). No purchase is necessary to enter. Complete contest rules are available online.

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**About VIPRO TruckForce**

VIPRO TruckForce is a program of VIPAR Heavy Duty that enables independently owned and operated repair shops to affiliate with a nationally recognized truck parts distribution group for marketing and brand recognition. Providing reliable service using quality parts, VIPRO TruckForce Service Centers are located coast-to-coast across the United States and Canada. VIPRO TruckForce Service Centers employ highly skilled, trained technicians who utilize products from leading industry suppliers to offer comprehensive tractor and trailer service. For more information, visit [www.viprotruckforce.com](http://www.viprotruckforce.com).

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