



News Release

VIPAR Heavy Duty Holds First Supplier Advisory Council Meeting

- *First of several planned meetings was held in Chicago for the advisory group composed of senior executives from VIPAR Heavy Duty supplier partners*
- *Group addressed key industry topics and shared ideas*
- *The council is tasked to help ensure that VIPAR Heavy Duty is indexed properly to the market*

Chicago - May 8, 2018 – The first meeting for a newly formed [VIPAR Heavy Duty](#) Supplier Advisory Council was held May 2-3 in Chicago. The group is composed of senior executives from VIPAR Heavy Duty supplier partners and designed as a collaborative forum.

The group will meet on a regular basis to share ideas and address key industry topics such as technologies, end-user programming, data, strategies and more.

Chris Baer, VIPAR Heavy Duty president and CEO, says the council was formed to help ensure that the organization is properly aligned with the market dynamics and for the long term success of the VIPAR Heavy Duty family of companies, its distributors and supplier partners.

“The VIPAR Heavy Duty Supplier Advisory Council is an investment in our future as an organization,” said Baer. “As the home of the heavy duty independent parts distributor, the collaboration between our G3 management team and these industry leaders reinforces our commitment to the success of our network. Supporting this statement, we are serious about truck parts distribution and strongly believe that the key initiatives we have in place will help grow the mutual businesses of our distributors and supplier partners.”

Baer added that the first meeting was a great success and that VIPAR Heavy Duty is grateful for the support and participation of each member of the council. The next meeting will be held during the VIPAR Heavy Duty Annual Business Conference in October.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

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Image Attached: **Heavy Duty**

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About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty family of companies. For more information, visit www.vipar.com.

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