



News Release

Dire Truck Parts Joins VIPAR Heavy Duty

HOFFMAN ESTATES, Ill. (Nov. 16, 2023) – Dire Truck Parts, headquartered in El Dorado, Kan., is the newest distributor to become a VIPAR Heavy Duty stockholder. They are a full-line supplier of truck and trailer parts, serving the full range of industry segments throughout Butler County and surrounding territories.

While founded in 2021, the company boasts a team of parts experts with more than 100 years of aftermarket experience, including 80 years for the management team alone.

“Hard work and honesty are our hallmarks, and they allow us to achieve the highest levels of customer satisfaction,” said Dire Truck Parts General Manager Jeff Hilger. “The experience and expertise of our staff, combined with top quality parts at competitive prices, have helped us establish a very loyal customer base and rapidly grow both our reputation and market share.”

Dire Truck Parts operates a 12,000-square-foot warehouse and they perform daily deliveries. Additionally, the company features a comprehensive ecommerce platform on its website.

“We’re pleased to welcome Dire Truck Parts as our newest distributor,” said Jim Pennig, vice president of business development, VIPAR Heavy Duty. “They bring a wealth of experience, a well-earned reputation for premium products and a customer-first work ethic makes them a great addition to the VIPAR Heavy Duty network.”

For more information on Dire Truck Parts, visit <https://diretruckparts.com>. For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

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Image Attached:

Download Image: <https://bit.ly/3a5URyD>

About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 700 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit www.vipar.com.

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