



News Release

Next-generation Leadership Development Integral to VIPAR Heavy Duty Family of Companies' IMPACT Conference

HOFFMAN ESTATES, Ill. (Oct. 11, 2023) – Student participation from Northwood University and Young Leaders programming will be part of the IMPACT Conference as the VIPAR Heavy Duty Family of Companies continues its commitment to developing the next generation of aftermarket leadership.

“Securing the future of the heavy duty independent aftermarket is crucial to the commercial vehicle industry, and we are proud to play a role,” said VIPAR Heavy Duty President and CEO Chris Baer. “I’ll say it again, it’s a great time to be in the heavy duty truck parts business, and our mission is to ensure it stays that way.”

Three students from Northwood University will attend the IMPACT Conference and assist company staff during the meeting, as well as attend the many sessions and educational programs. The students – Samuel Hauxwell, Katherine Osantowski and Marlee Robertson – are all enrolled in Aftermarket Management with an interest in the commercial vehicle industry.

The IMPACT Conference will again feature the Young Leaders Roundtable Lunch, as well as the Young Leaders Speed Mentoring and Reception, a popular networking event that is hosted by GenNext, a division of the Commercial Vehicle Solutions Network focused on recruiting, mentoring and educating young leaders pursuing aftermarket careers.

“We’re pleased to again partner with VIPAR Heavy Duty for the education and enrichment of our students,” said James O’Dell, Northwood University’s assistant director of Aftermarket Management. “Providing hands-on, real-world immersion in events such as the IMPACT Conference develops valuable insight into how our industry works while creating numerous networking opportunities with hundreds of aftermarket leaders.”

The VIPAR Heavy Duty Family of Companies’ IMPACT Conference is scheduled for Oct. 15-20 at the JW Marriott Marco Island in Marco Island, Fla. The weeklong event will bring together more than 850 distributors, suppliers and industry associates. In addition to the keynote speaker, the conference will feature business and industry updates, annual stockholder and member meetings,

interactive panels, educational sessions, trade show, networking opportunities, and one-to-one distributor/supplier partner meetings.

The event will also include the Women in Business networking reception and the IMPACT Memorial Golf Tournament to memorialize industry friends lost and raise contributions for various aftermarket charitable causes, including the nonprofit Wyakin Foundation that is dedicated to helping wounded and injured veterans transition to post-military careers.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.
For more information on Power Heavy Duty, visit www.powerheavyduty.net or email: info@powerheavyduty.net.



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About The VIPAR Heavy Duty Family of Companies

With more than 920 locations, the VIPAR Heavy Duty Family of Companies is North America's leading network of independent truck parts distributors and service providers serving the commercial vehicle industry's full range of aftermarket needs. It provides its VIPAR Heavy Duty and Power Heavy Duty distributors and its supplier partners with value-added, channel-specific tools to best deliver world-class products, services and satisfaction to customers throughout the U.S., Canada, Mexico and Puerto Rico. The VIPAR Heavy Duty Family of Companies includes VIPAR Heavy Duty, which was founded in 1989 and is headquartered in Hoffman Estates, Ill., and two wholly owned subsidiaries, Power Heavy Duty LLC, founded in 1994 and acquired by VIPAR Heavy Duty in 2014, and Global Parts Network LLC, a leading manufacturer of brake related products and parts distribution center of heavy duty truck parts. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information about VIPAR Heavy Duty, visit www.vipar.com; for more information about Power Heavy Duty, visit www.powerheavyduty.net.

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