



### *News Release*

## **VIPAR Heavy Duty to Sponsor Northwood Students Attending HDAW**

- *VIPAR Heavy Duty sponsoring two Northwood University students to attend HDAW with VIPAR Heavy Duty representatives*
- *Students will learn about career opportunities in the heavy duty aftermarket industry*
- *Also sponsoring Leaders of Tomorrow reception on Jan. 16 and HDAWWomen reception on Jan. 17*

**Crystal Lake, Ill. – Jan. 13, 2023** – [VIPAR Heavy Duty](#) will sponsor two Northwood University students attending this year's [Heavy Duty Aftermarket Week](#) (HDAW), taking place January 16-19, in Grapevine, Texas.

The students, Ethan Moots and Lily Gromak, will participate in activities taking place during HDAW alongside VIPAR Heavy Duty representatives as a way to learn more about career options available in the heavy duty aftermarket space. The students will also have the opportunity to assist the VIPAR Heavy Duty team at their booth (#1147) during the Product Expo as well as attend meetings and networking functions and experience the show floor.

“As the heavy duty industry evolves, it is imperative that we foster young talent and provide opportunities for young people to experience all that the heavy duty aftermarket industry can offer,” said Jeff Paul, vice president of marketing, VIPAR Heavy Duty. “We’re excited to welcome Ethan and Lily to HDAW and can’t wait to experience the week with them.”

Moots and Gromak are both juniors at Northwood University in Midland, Mich. Both are studying Automotive Aftermarket Management.

In addition to sponsoring Moots and Gromak, VIPAR Heavy Duty will also sponsor the Leaders of Tomorrow reception on Jan. 16. The reception is a networking event intended for HDAW attendees who want to grow their connections within the industry and learn techniques to advance their heavy duty careers. The company will also sponsor HDAW’s new HDAWWomen reception on Jan. 17, celebrating women in the heavy duty aftermarket.

For more information on VIPAR Heavy Duty, visit [www.vipar.com](http://www.vipar.com) or email: [info@vipar.com](mailto:info@vipar.com).

###



Image Attached:

Download Image: <https://bit.ly/3a5URyD>

#### **About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 700 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit [www.vipar.com](http://www.vipar.com).

#### **For further product information, contact:**

Jeff Paul  
Vice President of Marketing  
VIPAR Heavy Duty  
815-893-5965  
[jpaul@vipar.com](mailto:jpaul@vipar.com)

#### **For further PR information, contact:**

Lisa Gill  
Vice President  
MBE Group  
810-459-4446  
[lgill@mbe.group](mailto:lgill@mbe.group)