



VIPAR Heavy Duty Family of Companies

**Chris Baer**  
*President*

Chris Baer is president of VIPAR Heavy Duty and its family of companies, a North American network of more than 250 independent heavy duty truck parts distributors and service specialists based in Crystal Lake, Illinois. Baer joined VIPAR Heavy Duty in January 2002 as director of program management. In November 2003 the board of directors named Baer a vice president and corporate officer. In November 2014 he became executive vice president. Baer was named to his current role as president in October 2016.



Baer is responsible for the day-to-day operations of VIPAR Heavy Duty and its family of companies including VIPAR Holdings, LLC, VHD Technology Group, LLC, Global Parts Network, LLC and Power Heavy Duty, LLC. He currently serves on the board for NEXUS North America, LLC, as vice president.

Before joining VIPAR Heavy Duty, Baer was with Chicago Rawhide/SKF for 17 years in a variety of sales management roles, including his last role as director of automotive sales. Baer has served as a member of the AWDA Young Executive Society (YES) committee and earned the Automotive Aftermarket Professional (AAP) designation from the University of the Aftermarket. He is a 2014 recipient of the Northwood University Automotive Aftermarket Management Education award. Baer is a graduate of North Park University in Chicago.

Distributors within the VIPAR Heavy Duty family of companies are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. With more than 800 locations across the United States, Canada, Puerto Rico and Mexico, distributors serve the needs of customers operating under the VIPAR Heavy Duty and Power Heavy Duty brands in their local markets. VIPAR Heavy Duty also operates a wholly owned subsidiary, Global Parts Network, LLC, a brake manufacturing and product distribution center. VIPAR Heavy Duty and its family of companies is one of three founding members of NEXUS North America, LLC, the exclusive partner for NEXUS Automotive International SA in North America. For more information, visit [www.vipar.com](http://www.vipar.com).

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